Scott C. Eneje Lagos Leather Fair

In this workshop, we'll explore how the leather industry in Nigeria can harness the power of AI.

Creating Brand Kits and Marketing Resources

- **Canva:** Offers Al-driven design suggestions and templates to create logos, social media posts, and marketing materials. Free version available.
- Adobe Spark: Provides AI tools to help design promotional content quickly. Free and paid versions.

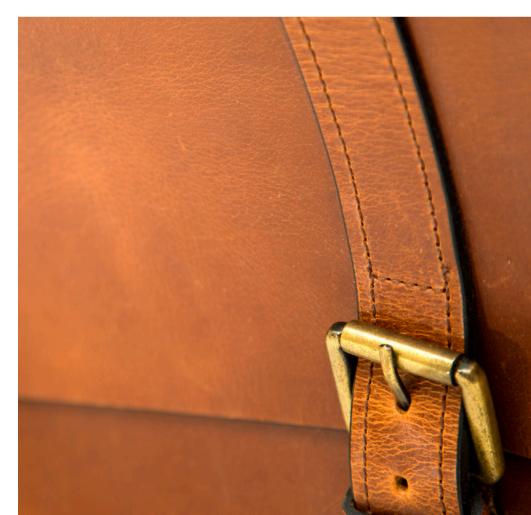


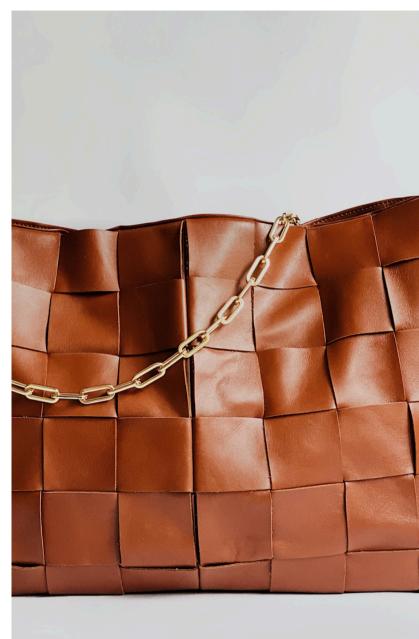


Notion: An all-in-one workspace that uses AI to help organize notes, tasks, and databases. Free and paid versions

Business Workflows and Processes (From Ideation to Product Launch

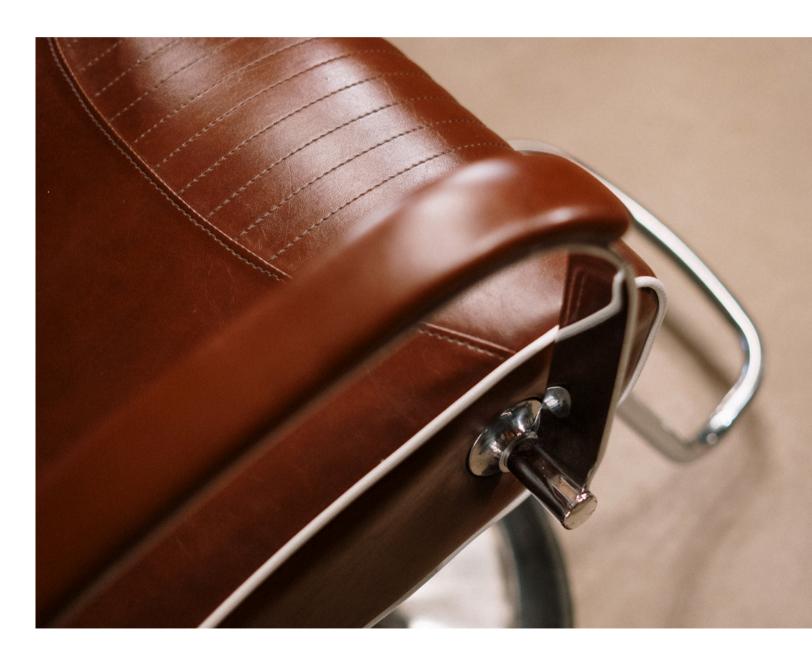
Trello: Uses AI to organize tasks, set deadlines, and manage projects. Free and paid versions





Monday.com: Al-powered project management tool that helps streamline workflows. Free trial available, then paid.

Customer Interaction and Chatbots





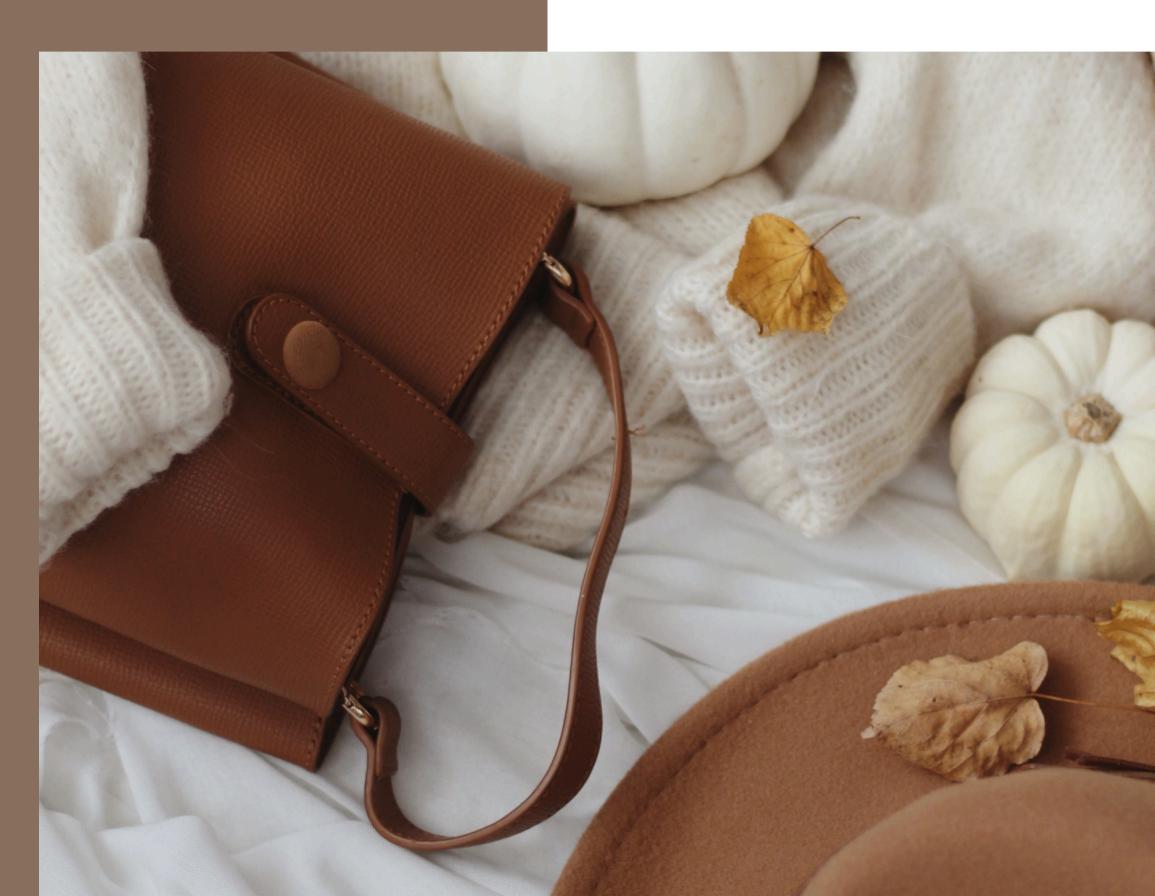
 ChatGPT: Can be used to create custom chatbots for customer service and interaction. Offers a free tier with limitations.

 Tars: Helps create Aldriven chatbots for websites to engage customers and provide support. Free trial available.

 ManyChat: Specializes in building chatbots for social media platforms like Facebook Messenger. Free and paid versions.

Summary

- Brand Kits: Use Canva and Adobe Spark to quickly create logos and marketing materials with AI help.
- Business Workflows: Trello, Notion, and Monday.com can streamline tasks from the idea stage to product launch.
- Customer Interaction: ChatGPT, Tars, and ManyChat offer affordable ways to build chatbots for better customer service.



Thank You!

scottceneje.com

